

JORDAN GONZALES

GET IN CONTACT

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PERSONAL PROFILE

I am a graduate student and consultant with experience in multi-disciplinary, community-based arts and placemaking projects.

My practice explores the ways we connect with one another, connect with and share our pasts, and (re)create the feeling of home, prioritizing the role of sensory experience in the performance of identity and memory.

EDUCATION HISTORY

BACHELOR OF ART HISTORY AND ANTHROPOLOGY

Wagner College, December 2017

- Graduated Summa Cum Laude
- Senior Award in Art History, 2017
- Gordon McEwan Endowed Award in Archaeology, 2017
- Wagner PLAN grant, 2014-2017

MASTER OF CURATORIAL PRACTICES IN THE PUBLIC SPHERE & MASTER OF URBAN PLANNING

University of Southern California

- Candidate, expected graduation 2022

SKILLS & EXPERIENCE HIGHLIGHTS

- Communications and design skills: Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Mail Chimp
- Written and verbal proficiency in Spanish
- Social media management
- Work with multi-sector clients on community-based arts and placemaking projects

WORK EXPERIENCE (1/2)

MEDIA & ARCHIVES GRADUATE INTERN

The Chicharrón Chronicles, Public Matters | Los Angeles, CA | 2020

- Identified opportunities to connect Angelenos with Hidden Hi Fi and The Chicharrón Chronicles tours and Historic Filipinotown media archive
- Conducted research to develop potential partnerships with media organizations, journalists, culture-bearers, and Historic Filipinotown businesses and organizations
- Corresponded with and strategically distribute materials throughout the Historic Filipinotown community
- Created new ways to aggregate and share information on Hidden Hi Fi

ASSISTANT DIRECTOR

Hawai'i FEAST | Honolulu, HI | 2018-2019

- Collaborated with community stakeholders, local non-profit organizations, and artists to facilitate publicly accessible, community driven arts projects
- Fostered new partner relationships with schools, arts organizations, donors, non-profits, and artists
- Provided supportive guidance for staff, volunteers, and artists to develop their own capacities as Hawai'i FEAST grew
- Produced of press materials, event programs, and social media and marketing content

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WORK EXPERIENCE (2/2)

CLIENT RELATIONS MANAGER

Aligned Mortgage | Honolulu, HI | 2018–Present

- Manage short term and long term email campaigns in Mail Chimp to engage past clients
- Design and implement social media brand awareness and marketing campaigns using Facebook Ads
- Create digital and print marketing and education materials
- Manage team marketing budget

ARTIST'S ASSISTANT

Volker Goetze, Staten Island Arts | Staten Island | 2017

- Drafted correspondence including but not limited to: artist contracts and letters of commitment, press releases, audience surveys, and promotional materials
- Initiated and maintained contact with community partners, local businesses, non-profits, and artists
- Conducted and presented research regarding immersive audio-visual exhibition methods, cultural storytelling, and ethical best practices when working with populations experiencing homelessness
- Facilitated community outreach and engagement meetings
- Drafted grant applications for existing and prospective projects
- Assisted artist in collecting and filming interviews with business owners, artists, and individuals experiencing homelessness in Staten Island's waterfront downtown corridor

CONSERVATION CREW MEMBER

MOCHE Inc., Archaeological Conservation Field School | Huanchaco, Peru | 2017

- Cleaned, documented, and analyzed 15th century Chimu textiles, ex post facto
- Designed and implemented short-term storage solutions for textiles with consideration for climate, age, and condition of textiles
- Facilitated ongoing education and research initiatives of local craft economies and cultural heritage practices

MUSEUM GUIDE

Brooklyn Museum | Brooklyn, NY | 2016–2017

- Researched, planned and facilitated public and private tours of both permanent collections and special exhibitions, with emphasis on Visual Thinking Strategies as the favored pedagogical method